

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 485295 /		Alt Order # 06229739
Product CROSSROADS GPS		
Contract Dates 10/30/12 - 11/05/12		Estimate # 780
Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/18/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	M-----	:30		\$185.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 2	KVVU	10/30/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30		\$185.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 3	KVVU	10/31/12	10/31/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	---W-----	:30		\$185.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 4	KVVU	11/01/12	11/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	----Th-----	:30		\$185.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 5	KVVU	11/02/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	-----F----	:30		\$185.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 16	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485295 /	06229739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	CROSSROADS GPS	780

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	11/05/12-11/11/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$550.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 17	KVVU	10/30/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -Tu----- :30 \$550.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 18	KVVU	10/31/12	10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ---W----- :30 \$550.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 19	KVVU	11/01/12	11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ----Th----- :30 \$550.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 20	KVVU	11/02/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -----F---- :30 \$550.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 26	KVVU	11/03/12	11/03/12	Touch	Sat 11p-12a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$130.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Touch Sat 11p-12a -----Sa-- :30 \$130.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 28	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 11/05/12-11/11/12 The Dr.Oz Show 4-5p M----- :30 \$150.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 29	KVVU	10/30/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show 4-5p -Tu----- :30 \$150.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 30	KVVU	10/31/12	10/31/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show 4-5p ---W----- :30 \$150.00 NM See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												

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Contract / Revision	Alt Order #
485295 /	06229739

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	CROSSROADS GPS	780

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 31	KVVU	11/01/12	11/01/12	The Dr.Oz Show	4-5p		:30			NM	19	\$18,405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	----Th-----	:30		\$150.00	NM		
			See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20									
	2	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	3	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	4	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	5	KVVU	11/03/12-11/03/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$305.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	6	KVVU	11/04/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$1,200.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	7	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	8	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	9	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	10	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$1,950.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	11	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$1,950.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	12	KVVU	11/04/12-11/04/12	CSI: Miami	Sun 12-1am	-----Su	:30		\$300.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	13	KVVU	10/30/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	14	KVVU	10/30/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	15	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	16	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	17	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	18	KVVU	10/30/12-11/05/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	19	KVVU	10/30/12-11/05/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
	20	KVVU	10/30/12-11/05/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ	MG for 2.1,3.1,20.1,67.1,63.1,65.1,28.1,49.1,50.1,19.1,1.1,18.1,52.1,48.1,64.1,30.1,54.1,34.1,55.1,53.1,32.1,47.1,66.1,29.										
N 32	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-----F----	:30		\$150.00	NM		
			See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20									
N 33	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$700.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485295 /	06229739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	CROSSROADS GPS	780

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
		10/29/12	11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 34	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$700.00												
		10/29/12	11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 46	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$325.00												
		10/29/12	11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 47	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1-----1 \$275.00												
		11/05/12	11/11/12	Anderson	3-4p	M-----	:30		\$275.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 48	KVVU	10/30/12	10/30/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1-----1 \$275.00												
		10/29/12	11/04/12	Anderson	3-4p	-Tu-----	:30		\$275.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 49	KVVU	10/31/12	10/31/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1-----1 \$275.00												
		10/29/12	11/04/12	Anderson	3-4p	---W-----	:30		\$275.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 50	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1---1 \$275.00												
		10/29/12	11/04/12	Anderson	3-4p	---Th-----	:30		\$275.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 51	KVVU	11/02/12	11/02/12	Anderson	3-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1--1 \$275.00												
		10/29/12	11/04/12	Anderson	3-4p	-----F----	:30		\$275.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
N 52	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1-----1 \$1,325.00												
		11/05/12	11/11/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												

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Contract / Revision	Alt Order #
485295 /	06229739

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	CROSSROADS GPS	780

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 53	KVVU	10/30/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-----				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-Tu-----	:30		\$1,325.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 54	KVVU	10/31/12	10/31/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--1----				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	---W-----	:30		\$1,325.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 55	KVVU	11/01/12	11/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	----Th-----	:30		\$1,325.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 56	KVVU	11/02/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$1,325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-----F----	:30		\$1,325.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 63	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 64	KVVU	10/30/12	10/30/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-----				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-Tu-----	:30		\$825.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 65	KVVU	10/31/12	10/31/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--1----				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	---W-----	:30		\$825.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 66	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	----Th-----	:30		\$825.00	NM		
	See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20											
N 67	KVVU	11/02/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$825.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485295 /	06229739

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	CROSSROADS GPS	780

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30		\$825.00	NM		
See MG 31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20												
Totals											52	\$38,905.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	52	\$38,905.00	\$33,069.25
Totals	52	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6367952 TRF# 498129 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT18/12 17.03
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP.# _____ OFF.# 762 SALESMAN # _____
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS
3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6367952 CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC-HELLER 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT10/12 OCT16/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT18/12 17.03

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM NRSC-DEAN HELLER FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#11 MISSED:TUE/630P-700P OCT16 30S \$400.00 (OCT18/12)
OFFER: NONE
CMT:SPOT N/A. FLIGHT ENDED. PLS CREDIT.
OCT/12 31450.00 CONTRACT TOTAL 31450.00
TOTAL SPOTS 26

MARKET TOTALS \$157,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 6229739 TRF# 485295
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS
AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # 762 SALESMAN #

BUYER NAME EMILY MILHOAN

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6229739 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#780 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 15.05

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINES 71-79
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 780

1	S		1000A-1100A	30		\$185.00	11/5	11/5	0		MON	0
PROGRAM : DR. OZ R<												

71	A		1000A-1100A	30		\$450.00	10/30	11/5	3		TU-F,M	3
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PROGRAM : DR OZ
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-1 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-3 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-4 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-5 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-16 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-17 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-18 FOR 1 SPOT/WK

72	A	530P-600P	30	\$1,025.00	10/30	11/5	2	TU-F,M	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
73	A	1100P-1200M	30	\$305.00	11/3	11/3	1	SAT	1
PROGRAM : MASTERCHEF ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
74	A	400P-500P	30	\$500.00	10/30	11/5	3	TU-F,M	3
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
75	A	1045P-1100P	30	\$1,200.00	11/4	11/4	1	SUN	1
PROGRAM : SPORTS PLUS ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
76	A	300P-400P	30	\$450.00	10/30	11/5	3	TU-F,M	3
PROGRAM : ANDERSON ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
77	A	1000P-1100P	30	\$2,150.00	10/30	11/5	3	TU-F,M	3
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									
78	A	1100P-1135P	30	\$1,950.00	10/30	11/5	2	TU-F,M	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 71-79									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.05

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
79	A		1200M-100A	30		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : CSI:MIAMI												
ORD COM1 : SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 71-79												
2	S		1000A-1100A	30		\$185.00	10/30	10/30	0		TUE	0
PROGRAM : DR. OZ R<												
3	S		1000A-1100A	30		\$185.00	10/31	10/31	0		WED	0
PROGRAM : DR. OZ R<												
4	S		1000A-1100A	30		\$185.00	11/1	11/1	0		THU	0
PROGRAM : DR. OZ R<												
5	S		1000A-1100A	30		\$185.00	11/2	11/2	0		FRI	0
PROGRAM : DR. OZ R<												
16	S		530P-600P	30		\$550.00	11/5	11/5	0		MON	0
PROGRAM : AVG. ALL WKS<												
17	S		530P-600P	30		\$550.00	10/30	10/30	0		TUE	0
PROGRAM : AVG. ALL WKS<												
18	S		530P-600P	30		\$550.00	10/31	10/31	0		WED	0
PROGRAM : AVG. ALL WKS<												
19	S		530P-600P	30		\$550.00	11/1	11/1	0		THU	0
PROGRAM : AVG. ALL WKS<												
20	S		530P-600P	30		\$550.00	11/2	11/2	0		FRI	0
PROGRAM : AVG. ALL WKS<												
26	S		1100P-1200M	30		\$130.00	11/3	11/3	0		SAT	0
PROGRAM : HELL'S-LN-FOX												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.05

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/5	11/5	0		MON	0
29	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	10/30	10/30	0		TUE	0
30	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	10/31	10/31	0		WED	0
31	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/1	11/1	0		THU	0
32	S		400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/2	11/2	0		FRI	0
34	S		1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	11/4	11/4	0		SUN	0
35	S		1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	11/4	11/4	0		SUN	0
47	S		800A-900A PROGRAM : FOX NWS SUNDAY	30		\$325.00	11/4	11/4	0		SUN	0
48	S		300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/5	11/5	0		MON	0
49	S		300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/30	10/30	0		TUE	0
50	S		300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/31	10/31	0		WED	0
51	S		300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/1	11/1	0		THU	0

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.05

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	S		300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/2	11/2	0		FRI	0
53	S		1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/5	11/5	0		MON	0
54	S		1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/30	10/30	0		TUE	0
55	S		1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/31	10/31	0		WED	0
56	S		1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/1	11/1	0		THU	0
57	S		1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/2	11/2	0		FRI	0
65	S		1100P-1135P PROGRAM : FOX 5 NWS-11<	30		\$825.00	11/5	11/5	0		MON	0
66	S		1100P-1135P PROGRAM : FOX 5 NWS-11<	30		\$825.00	10/30	10/30	0		TUE	0
67	S		1100P-1135P PROGRAM : FOX 5 NWS-11<	30		\$825.00	10/31	10/31	0		WED	0
68	S		1100P-1135P PROGRAM : FOX 5 NWS-11<	30		\$825.00	11/1	11/1	0		THU	0
69	S		1100P-1135P PROGRAM : FOX 5 NWS-11<	30		\$825.00	11/2	11/2	0		FRI	0

REP HEADLINE# 6229739 TRF# 485295
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.05
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: MON/1000A-1100A									(OCT17/12)
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BUY#2	TUE/1000A-1100A	NOV5	30S	\$185.00			
BUY#3	WED/1000A-1100A	OCT30	30S	\$185.00			
BUY#4	THU/1000A-1100A	OCT31	30S	\$185.00			
BUY#5	FRI/1000A-1100A	NOV1	30S	\$185.00			
BUY#16	MON/530P-600P	NOV2	30S	\$185.00			
BUY#17	TUE/530P-600P	NOV5	30S	\$550.00			
BUY#18	WED/530P-600P	OCT31	30S	\$550.00			
BUY#19	THU/530P-600P	NOV1	30S	\$550.00			
BUY#20	FRI/530P-600P	NOV2	30S	\$550.00			
BUY#26	SAT/1100P-1200M	NOV3	30S	\$130.00			
BUY#28	MON/400P-500P	NOV5	30S	\$150.00			
BUY#29	TUE/400P-500P	OCT30	30S	\$150.00			
BUY#30	WED/400P-500P	OCT31	30S	\$150.00			
BUY#31	THU/400P-500P	NOV1	30S	\$150.00			
BUY#32	FRI/400P-500P	NOV2	30S	\$150.00			
BUY#34	SUN/1045P-1100P	NOV4	30S	\$700.00			
BUY#35	SUN/1045P-1100P	NOV4	30S	\$700.00			
BUY#47	SUN/800A-900A	NOV4	30S	\$325.00			
BUY#48	MON/300P-400P	NOV5	30S	\$275.00			
BUY#49	TUE/300P-400P	OCT30	30S	\$275.00			
BUY#50	WED/300P-400P	OCT31	30S	\$275.00			
BUY#51	THU/300P-400P	NOV1	30S	\$275.00			
BUY#52	FRI/300P-400P	NOV2	30S	\$275.00			
BUY#53	MON/1000P-1100P	NOV5	30S	\$1,325.00			
BUY#54	TUE/1000P-1100P	OCT30	30S	\$1,325.00			
BUY#55	WED/1000P-1100P	OCT31	30S	\$1,325.00			
BUY#56	THU/1000P-1100P	NOV1	30S	\$1,325.00			
BUY#57	FRI/1000P-1100P	NOV2	30S	\$825.00			
BUY#65	MON/1100P-1135P	NOV5	30S	\$825.00			
BUY#66	TUE/1100P-1135P	OCT30	30S	\$825.00			
BUY#67	WED/1100P-1135P	OCT31	30S	\$825.00			
BUY#68	THU/1100P-1135P	NOV1	30S	\$825.00			
BUY#69	FRI/1100P-1135P	NOV2	30S	\$825.00			

OFFER: TU-F, M/1000A-1100A PLS ADVISE.

& TU-F, M/530P-600P	OCT30 (3/WK)	30S	\$450.00
& SAT/1100P-1200M	OCT30 (2/WK)	30S	\$1,025.00
& TU-F, M/400P-500P	NOV3	30S	\$305.00
& SUN/1045P-1100P	OCT30 (3/WK)	30S	\$500.00
& TU-F, M/300P-400P	NOV4	30S	\$1,200.00
& TU-F, M/1000P-1100P	OCT30 (3/WK)	30S	\$450.00
& TU-F, M/1100P-1135P	OCT30 (3/WK)	30S	\$2,150.00
& SUN/1200M-100A	OCT30 (2/WK)	30S	\$1,950.00
	NOV4	30S	\$300.00

CMT: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6229739 TRF# 485295
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.05
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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CONTRACT TOTAL 38905.00
TOTAL SPOTS 52

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6229739
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL11/12 15.3
*** KVVU-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314
ORDER # 485295 CONTRACT # 6229739 CLASS: NATL. LOCAL REGIONAL
PRDCT CROSSROADS GPS EST#780 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV5/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 15.35

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPD ORDER
TOTAL \$38905
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$185.00	11/5	11/5	1		MON	1
PROGRAM : DR. OZ R<												
2			1000A-1100A	30		\$185.00	10/30	10/30	1		TUE	1
PROGRAM : DR. OZ R<												
3			1000A-1100A	30		\$185.00	10/31	10/31	1		WED	1
PROGRAM : DR. OZ R<												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 780

JUL11/12 15.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000A-1100A PROGRAM : DR. OZ R<	30		\$185.00	11/1	11/1	1		THU	1
5			1000A-1100A PROGRAM : DR. OZ R<	30		\$185.00	11/2	11/2	1		FRI	1
6			900A-1000A PROGRAM : MORE<	30		\$250.00	11/5	11/5	1		MON	1
7			900A-1000A PROGRAM : MORE<	30		\$250.00	10/30	10/30	1		TUE	1
8			900A-1000A PROGRAM : MORE<	30		\$250.00	10/31	10/31	1		WED	1
9			900A-1000A PROGRAM : MORE<	30		\$250.00	11/1	11/1	1		THU	1
10			900A-1000A PROGRAM : MORE<	30		\$250.00	11/2	11/2	1		FRI	1
11			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	11/5	11/5	1		MON	1
12			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/30	10/30	1		TUE	1
13			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	10/31	10/31	1		WED	1
14			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	11/1	11/1	1		THU	1
15			730P-800P PROGRAM : AVG. ALL WKS<	30		\$675.00	11/2	11/2	1		FRI	1

REP HEADLINE# 6229739
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL11/12 15.3
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16			530P-600P	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : AVG. ALL WKS<												
17			530P-600P	30		\$550.00	10/30	10/30	1		TUE	1
PROGRAM : AVG. ALL WKS<												
18			530P-600P	30		\$550.00	10/31	10/31	1		WED	1
PROGRAM : AVG. ALL WKS<												
19			530P-600P	30		\$550.00	11/1	11/1	1		THU	1
PROGRAM : AVG. ALL WKS<												
20			530P-600P	30		\$550.00	11/2	11/2	1		FRI	1
PROGRAM : AVG. ALL WKS<												
21			500P-530P	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : AVG. ALL WKS<												
22			500P-530P	30		\$550.00	10/30	10/30	1		TUE	1
PROGRAM : AVG. ALL WKS<												
23			500P-530P	30		\$550.00	10/31	10/31	1		WED	1
PROGRAM : AVG. ALL WKS<												
24			500P-530P	30		\$550.00	11/1	11/1	1		THU	1
PROGRAM : AVG. ALL WKS<												
25			500P-530P	30		\$550.00	11/2	11/2	1		FRI	1
PROGRAM : AVG. ALL WKS<												
26			1100P-1200M	30		\$130.00	11/3	11/3	1		SAT	1
PROGRAM : HELL'S-LN-FOX												
27			1100P-1200M	30		\$200.00	11/4	11/4	1		SUN	1
PROGRAM : CRIMINAL MINDS												

Touch

JUL11/12 15.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/5	11/5	1		MON	1
29			400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	10/30	10/30	1		TUE	1
30			400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	10/31	10/31	1		WED	1
31			400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/1	11/1	1		THU	1
32			400P-500P PROGRAM : AVG. ALL WKS<	30		\$150.00	11/2	11/2	1		FRI	1
33			1000P-1100P PROGRAM : FOX 5 NWS-10	30		\$800.00	11/3	11/3	0		SAT	0
34			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	11/4	11/4	1		SUN	1
35			1045P-1100P PROGRAM : FOX5 SPRT PLUS	30		\$700.00	11/4	11/4	1		SUN	1
36			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	11/5	11/5	1		MON	1
37			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/30	10/30	1		TUE	1
38			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	10/31	10/31	1		WED	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	11/1	11/1	1		THU	1

JUL11/12 15.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700A-900A PROGRAM : FOX5NWS LIV-LV<	30		\$625.00	11/2	11/2	1		FRI	1
41			1000P-1045P PROGRAM : FOX 5 NWS-10	30		\$1,075.00	11/4	11/4	1		SUN	1
42			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	11/5	11/5	1		MON	1
43			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/30	10/30	1		TUE	1
44			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	10/31	10/31	1		WED	1
45			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	11/1	11/1	1		THU	1
46			500A-600A PROGRAM : FOX5 NEWS 5A<	30		\$380.00	11/2	11/2	1		FRI	1
47			800A-900A PROGRAM : FOX NWS SUNDAY	30		\$325.00	11/4	11/4	1		SUN	1
48			300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/5	11/5	1		MON	1
49			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/30	10/30	1		TUE	1
50			300P-400P PROGRAM : ANDERSON<	30		\$275.00	10/31	10/31	1		WED	1
51			300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/1	11/1	1		THU	1

JUL11/12 15.3
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
52			300P-400P PROGRAM : ANDERSON<	30		\$275.00	11/2	11/2	1		FRI	1
53			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/5	11/5	1		MON	1
54			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/30	10/30	1		TUE	1
55			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	10/31	10/31	1		WED	1
56			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/1	11/1	1		THU	1
57			1000P-1100P PROGRAM : FOX 5 NWS-10<	30		\$1,325.00	11/2	11/2	1		FRI	1
58			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	11/5	11/5	1		MON	1
59			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/30	10/30	1		TUE	1
60			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	10/31	10/31	1		WED	1
61			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	11/1	11/1	1		THU	1
62			600A-700A PROGRAM : FOX5 NEWS 6A<	30		\$675.00	11/2	11/2	1		FRI	1
63			900P-1000P PROGRAM : FOX5 NEWS 6A<	30		\$3,450.00	10/30	10/30	1		TUE	1
PROGRAM : AVG. ALL WKS												

REP HEADLINE# 6229739
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL11/12 15.3
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64			900P-1000P	30		\$3,200.00	11/1	11/1	0		THU	0
PROGRAM : AVG. ALL WKS												
65			1100P-1135P	30		\$825.00	11/5	11/5	1		MON	1
PROGRAM : FOX 5 NWS-11<												
66			1100P-1135P	30		\$825.00	10/30	10/30	1		TUE	1
PROGRAM : FOX 5 NWS-11<												
67			1100P-1135P	30		\$825.00	10/31	10/31	1		WED	1
PROGRAM : FOX 5 NWS-11<												
68			1100P-1135P	30		\$825.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NWS-11<												
69			1100P-1135P	30		\$825.00	11/2	11/2	1		FRI	1
PROGRAM : FOX 5 NWS-11<												
70			1000A-100P	30		\$5,150.00	11/4	11/4	0		SUN	0
PROGRAM : FOX 5 NWS-11<												
PROGRAM : AVG. ALL WKS												
NOV/12 38905.00												CONTRACT TOTAL 38905.00
												TOTAL SPOTS 67

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*